

Texas Association of Appraisal Districts

2011 conference sponsorship levels, benefits

SPONSORSHIP LEVELS	FINANCIAL COMMITMENT	LEVEL WILL INCLUDE:
Diamond	\$7,500 and up	Top billing in conference advertising One comp Prime Trade Show Booth (if sponsor desires) Listed in conference program, APPRISER 2 comp full registrations CD of pre-registered attendees Full page advertisement in APPRISER (appearing twice) Complimentary lodging at host hotel for duration of conference
Platinum	\$5,000 -7,499	Top billing in conference advertising Listed in conference program, APPRISER 5 Tickets to President's Breakfast 2 luncheon tickets CD of pre-registered attendees
Gold	\$2,500-4,999	Listed in conference program, APPRISER 4 Tickets to President's Breakfast CD of pre-registered attendees
Silver	\$1,000-2,499	Listed in conference program, APPRISER 3 Tickets to President's Breakfast
Bronze	\$999 and below	Listed in conference program, APPRISER

For all sponsors:

- **Ribbons** for their name tags to denote sponsorship
- **Distinctive name badges** for Diamond, Platinum and Gold sponsors
- **Large sign** displayed during conference with their name
- **Announcement** of their sponsorship at the Luncheon
- **Weekly updates of sponsorship** on association website to display their support
- Recognition in **THE APPRISER**, TAAD's newsletter
- Can buy tickets to catered functions at member district prices